The Green Drawings

We are selling emission rights and giving away artworks for your purchase.

We are offering you a chance to save the planet.

Granted, we are polluting while doing so, but appear green nonetheless. The pens we used were green inside and out. But the frames were not. Neither were our journeys.

This is a cynical project.

One that offers you a chance to redeem yourself. Buy some emission rights and pollute guilt-free! Like we do.

The Green Drawings is a project that uses the logic of free market capitalism to limit the total amounts of carbon dioxide (CO_2) emissions into the atmosphere.

Current environmental politics put great faith in the free market to govern emissions. The amount of CO_2 a country is allowed to release per year is limited, and big polluters must buy the rights for their emissions. Due to the finite number of such rights, if demand rises, so do the prices. This in turn creates an incentive for corporations to limit their emissions. In other words, if it is profitable, the market itself will save the world. But for that to happen the total number of emission rights would have to be severely reduced compared to the situation today.

For 20€ each, the drawings offer cheap redemption to anyone who wants to feel comfortable driving their car around the corner to a store or work, or who vacations in resorts they reach by plane. The complete value of every sale goes to the purchase of emission rights that will then be locked away from the market. At current prices, every sold drawing will buy the right to emit out 1 tonne of CO_2, an amount that the atmosphere will now be spared.

Follow our example. We bought two tonnes of emission rights, the amount that equals the sum of CO_2 released into the atmosphere in the making of this work.

Buy the rights. Get the drawings. Take them from the wall and pay at the counter.

Let's save the Earth.

NUMBERS
carbon footprint

180 km travelled by international rail
(from where we live to the airport and back):
0.00 tonnes

Flights, Copenhagen–Ljubljana, return, two people:
0.6–0.7 tonnes

Two nights in a hotel, with visits to restaurants, pubs, etc.
0.18 tonnes

Car ride, Bukovje–Ljubljana, return:
average diesel car
100 km:
0.02 tonnes

(100 km travelled in an average petrol-fuelled car:
0.02 tonnes)

Plus a generously estimated tonne for the
240 IKEA Limhall frames,
120 sheets of black paper, A4, 120g,
240 sheets of white paper, 8,5x12cm, 300g,
11 Penol 100, permanent Eco pens,
Car journey, Bukovje–Zagreb, return.

Zelene risbe

Prodajava emisijske kupone in podarjava umetniška dela v zameno za vaš trud.

Ponujava priložnost, da rešite planet.

Obenem tudi onesnažujeva, a se vsaj zdiva zelena. Uporabljeni flomastri so bili sicer zeleni tako zunaj kot znotraj. Ne velja pa to tudi za okvirje. Prav tako ne za najina potovanja.

To je ciničen projekt.

Ponuja vam možnost, da se odkupite. Kupite nekaj pravic do izpustov in onesnažujte brez občutka krivde! Tako kot midva.

Projekt z naslovom *Zelene risbe* uporablja logiko svobodnega trga za zajezovanje količin emisij toplogrednih plinov.

Sodobna okoljevarstvena politika se pri reševanju okoljskih problemov v celoti zanaša na načela tržnega gospodarstva. Količina CO_2, ki jo sme država spustiti v ozračje v enem letu, je omejena in veliki onesnaževalci morajo kupiti pravice za svoje izpuste toplogrednih plinov. Ker je količina emisijskih pravic omejena, z rastjo povpraševanja raste tudi cena. Tako se vzpostavi spodbuda, da korporacije same omejujejo svoje izpuste. Povedano drugače, če bi se poslovno izplačalo, bi trg sam rešil svet. A da bi bilo kaj takega mogoče, bi morala biti vsota emisijskih kuponov v primerjavi s sedanjo situacijo močno omejena.

Po ceni 20€ za eno, risbe ponujajo poceni razbremenitev krivde vsakomur, ki se želi udobno zapeljati s svojim avtom do trgovine za vogalom ali leteti v službo ali na počitnice. Celotni prihodek od prodaje bo vložen v nakup emisijskih kuponov, ki bodo tako odstranjeni s trga. Pri trenutnih cenah vsaka prodana risba kupi pravico do izpusta 1 tone ogljikovega dioksida, tone, ki bo atmosferi prizanesena.

Sledite najinemu primeru. Kupila sva 2 toni emisijskih pravic, kar ustreza količini CO_2, izpuščenega v ozračje pri izvedbi te razstave.

Kupite pravice. Prejmite risbe. Vzemite jih z zidu in plačajte pri recepciji.

Rešimo svet.

ŠTEVILKE
ogljični odtis

180 km z mednarodno železnico
(od doma do letališča in nazaj):
0,00 ton

let, Kopenhagen–Ljubljana, povratni, dve osebi:
0,6–0,7 ton

2 noči v hotelu, restavracije, kavarne itd.
0,18 ton

vožnja z avtomobilom, Bukovje–Ljubljana, povratna:
povprečen avtomobil na dizelsko gorivo
100 km:
0,02 ton

(povprečen avtomobil na bencinsko gorivo
100 km:
0,02 ton)

plus velikodušno ocenjena tona za
240 IKEA Limhall okvirjev,
120 listov črnega papirja, A4, 120 g,
240 listov belega papirja, 8,5 x 12 cm, 300 g,
11 Penol 100, permanent Eco flomastrov,
vožnja z avtomobilom Bukovje–Zagreb, povratna