



Muzej Sodobne Umetnosti

## MUSU – MUZEJ SODOBNE UMETNOSTI

Co-author: Bojana Kunst

Type of work: Project

Exhibition: Protections

Location: bus travel from Ljubljana – Celje – Maribor – Ikea - Graz / Kunsthaus

Year: 2006

Curator: Christine Peters with Adam Budak

Courtesy: The artist

Photo: Apolonija Šušteršič

Producer: Ira Cecič

MUSU guide: Nataša Tanko

Graphic design: Adriana Seserin

Radio program: Radio Marš - Zavod Mariborski radio Študent - Marš

Translation: Katja Kosi

Partners: Moderna galerija Ljubljana, Center Sodobnih Umetnosti Celje, Umetnostna galerija Maribor

Sponsors: ÖBB-Postbus GmbH

**Technical Data:** MUSU Bus with guide, MUSU logo with applications (bus, sticker, badge, seat head), folder with texts,

**MUSU guide** performed the travel script on the bus traveling from Ljubljana to Graz with several stops.

**MUSU radio** in collaboration with radio MARŠ Maribor; live radio program in transit.

**MUSU stations;** designed station boards (metal boards on poles put in a black plastic bucket with earth in it) marking the bus stops in Ljubljana, Celje, Maribor and Graz.

**MUSU CD** program edited by Kees van Zelst; compilation of music and text; interviews by the artist with: Zdenka Badovinac, Maria Lind, Peter Packesch, Nicolas Bourriaud.

**MUSU info folder - content:**

Igor Zabel: "Sodobna Umetnost" / "Contemporary Art"

Gerald Raunig: 2015 [Einleitung] / 2015 [Introduction]

Maria Lind: European Cultural Policies 2015; A Report with Scenarios on the Future of Public Funding for Contemporary Art in Europe.

Beti Žerovec: Kurator in levčarska politizacija sodobne likovne umetnosti / The Curator And The Leftist Politization Of Contemporary Art

Eda Čufer: Naša stvar / Our Thing

**Concept:** MUSU, Muzej Sodobne Umetnosti © is a project for the new institution produced within the frame of the exhibition PROTECTIONS at the Kunsthaus Graz. It's an idea; a mind game of a non-existing Museum of Contemporary Art, without artefacts, without a marketable product, without a static physical space – but it is related to an existing geographical, historical, and social context in relation to regional cultural politics. It is just a MUSU bus – a mobile structure, a communication device. The participatory MUSU audience is taking a journey from Ljubljana to Graz. This geopolitical trip (the MUSU road) is conducted by the MUSU guide. MUSU stops, which are created on the way, are in Ljubljana, Celje, Maribor, Ikea and Graz, where each of the places creates a specific meaning within its immediate content offered to or by the visitor.

MUSU refers to the situation of Slovenian cultural politics in relation to the EU, crossed with the critique of the general tendency within the contemporary art institution; to develop into a commercially well represented, business-oriented physical entity, which is well embedded within the hardcore capitalist ideology.

MUSU's fictional frame is combined with concrete geographic memory – the MUSU road is also the road to Graz (to Austria, to the EU), which was for decades an important shopping destination, especially for the northern part of Slovenia. Shops like IKEA, are a daily destination for many Slovenians. IKEA is becoming an institution of our everyday life contributing to the construction of the image of our contemporary culture. For many people the trip to IKEA is a major cultural event and final tourist destination.



MUSU bus in front of Kunsthaus Graz



group photo in front of IKEA Graz





MUSU bus stop



MUSU guide



MUSU stop nr 1 - Celje





participants of MUSU tour



seat head in MUSU bus



interview for MUSU radio in collaboration with radio MARŠ



MUSU stop nr 1 - Celje